

jewellery



branding



visual communication



3D



graphic design

helô

** a creative portfolio **

01. *About Me*

As a designer, I like to create jewellery that combines cultural and natural influences with responsible practices. My designs are deeply inspired by nature, and I particularly like to be inspired by the different vegetations of Brazil. My process is also bound by my experiences living and studying in the UK and Denmark, where I was able to develop my artistic style towards a fluid and handmade aesthetic. I believe that in order to create good and respectful designs, we need to take inspiration and knowledge from nature, respecting its rhythms, learning from its wisdom and applying this to craft, while also understanding the social aspects behind what we create and what the implications of them are. My goal is to design pieces that not only are imaginative and long-lasting but that also promote a more responsible and transparent approach to the jewellery industry.

Originally from Brasília, Brazil, I moved to London in 2015, where I studied Fashion and Jewellery in London College of Fashion, and London Jewellery School. In 2018, I moved to Denmark to study Jewellery, Technology, and Business at KEA (Copenhagen School of Design and Technology). These experiences shaped my artistic style, which blends diverse techniques like silversmithing, wax carving, 3D work and graphic design. Outside of jewellery, I find inspiration from activities that keep me connected to the outdoors, such as yoga, climbing and hiking, and I also enjoy other creative outlets such as tufting, ceramics and photography.

I thrive in collaborative and diverse environments, where different perspectives come together to create new ideas. Through my work, I aim to create pieces that not only tell a story but also contribute to a more thoughtful future.



02. Workbench

jewellery

casting

metal smithing

Here is a selection of some of the pieces I have previously produced in the workshop.

A lot of different methods were used in the production of the jewellery, such as wax carving, sand casting, silversmithing techniques, stone setting, metal pouring, among others.

These methods allowed me to explore the versatility of what can be produced, and be able to expand my handcrafting abilities and skills, where there is always more that can be learned.

I enjoy adapting and experimenting with different processes, and want to always create jewellery that is lasting and unique in its own way.



03. Cerrado

jewellery

graphic design

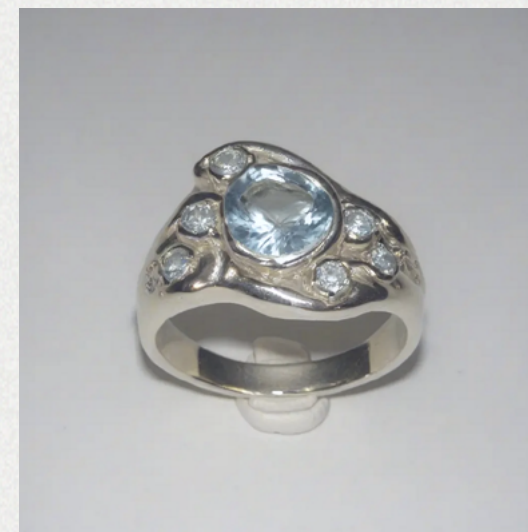
editorial

This project focuses on the Cerrado, a vital biome known as the “Cradle of Waters” for its significant contribution to Brazil’s water resources and its rich biodiversity. The region is home to unique species of flora and fauna, many with medicinal properties, as well as valuable gemstone deposits. This biome faces severe threats from illegal fires, deforestation and large-scale mining.

To raise awareness of its importance and the challenges it faces, the project proposes the creation of a jewellery collection and a magazine inspired by the Cerrado’s natural beauty and cultural and environmental significance. The jewellery is handmade using responsibly sourced gemstones from the area, and the magazine highlights the region’s ecological and medicinal value, while depicting the urgency of preservation.

The project aims to bridge Cerrado’s story with sustainability and responsible consumerism, targeting environmentally conscious consumers interested in eco-responsibility, design, and the intersection of nature, art, and craftsmanship.

By educating through craft, the project challenges the jewellery industry and its consumers to consider the full supply chain of their purchases, while also supporting local communities and artisanal miners. It seeks to inspire a sense of global responsibility, demonstrating how consumer decisions can impact ecosystems and communities worldwide.



Design Ideation process

Here it is possible to see a little of the creative process that went behind the creation of the Cerrado project.

Sketches and concept

The sketches take inspiration from different fauna and flora of Cerrado – the unique twisted tree trunks, waterfalls, textures, animals (fx anteater, reptiles “calango”, parrots), the fruits and plants (fx arnica, buriti fruit).

Jewellery ideation

The ideation behind the jewellery pieces meant that it would take initial research and concept as inspiration for the products. A cluster of many different sketches was made in relation to the analysis, which were then after further refined.

The manufacturing of the jewellery pieces is made with recycled metal and locally sourced gemstones from Cerrado, that are purchased from local gemstone dealers who source and have the stones cut artisanally and do so with minimal environmental impact.

Photography

All the photography used for the magazine was also taken by me in different locations in Cerrado, showcasing the nature and resources available.



04. Lotus Bask

branding

packaging

graphic design

Lotus Bask is an artisanal soap brand. The brand’s products are all handmade with natural and organic ingredients, combining base oils and essential oils.

This project consisted in the creation of the branding, packaging and other visual identity contents for the brand.

Having in mind the brand’s core value to be all natural – incorporating benefits of aromatherapy and skincare, the brand stays away from chemicals and preservatives. The contents for its packaging and contents should align with this premise, therefore it was all made with simple natural materials that can easily be recycled again.

The Logo:

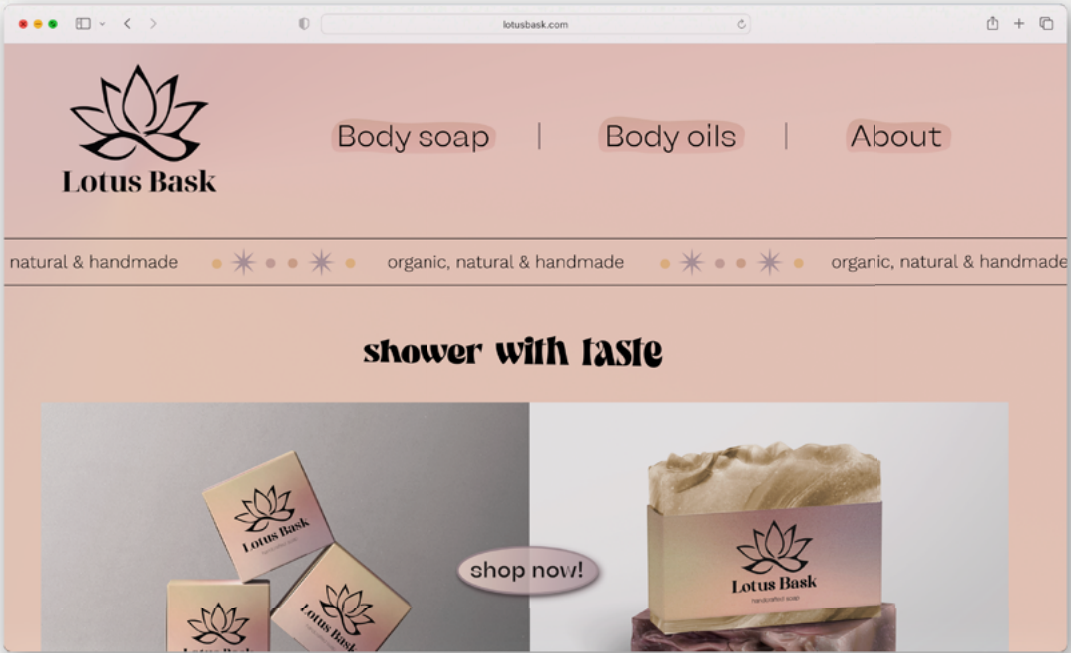


The concept for the logo was to keep the simplicity of the lotus flower, adding a subtle infinity sign on its base.

Colour Palette:



The above colours were chosen as the palette to depict uplifting and soothing qualities, evoking warmth and positivity, relaxation and softness.





05. *Knots*

illustration

design

rendering

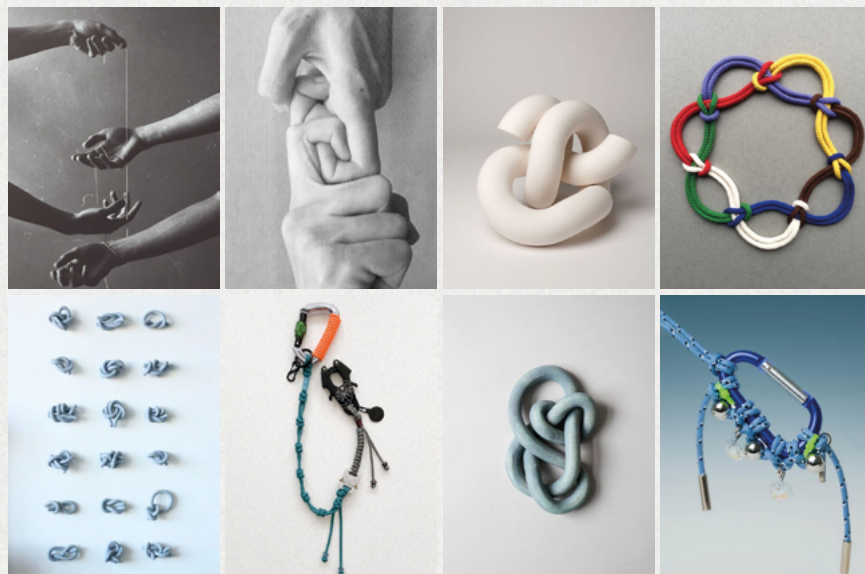
Knots was a project created for a design challenge for Pandora.

The challenge revolved around the creation of a small capsule collection for the “charms” section of the store, that should bring something new to the brand.

After some brainstorming and brand analysis, it was seen that the charms available in their website depict many caricatures and literal designs, based on commercial and mainstream icons.

The idea then was to move away from this and create a collection that was about creating links and bonds, transforming knots into fine jewellery looking pieces.

Moodboard:



*moodboard images not mine



Knots



06. *Lucky*

3D modelling

design

rendering

Scope

To create a jewellery collection that is interactive to the wearer, creating emotional value and added symbolisms to it.

Idea

It is known that jewellery has been used as mementos with further meanings for centuries, such as amulets with healing and protective qualities.

The idea behind this project is to create a collection that would function not only as accessories, but that would also give attached meaning to the piece. This attached meaning often turns a piece of jewellery into a lucky charm.

The jewellery depicts common symbols of luck as charms, and the idea is to give the wearer the decision as to which symbols speak to them, and choose which charms to add to their piece.

Materials

The jewellery is to be made in recycled sterling silver, and the charms would have coloured details painted on with enamel.



07. *Balance Kollektiv*

3D modelling

design

branding

About

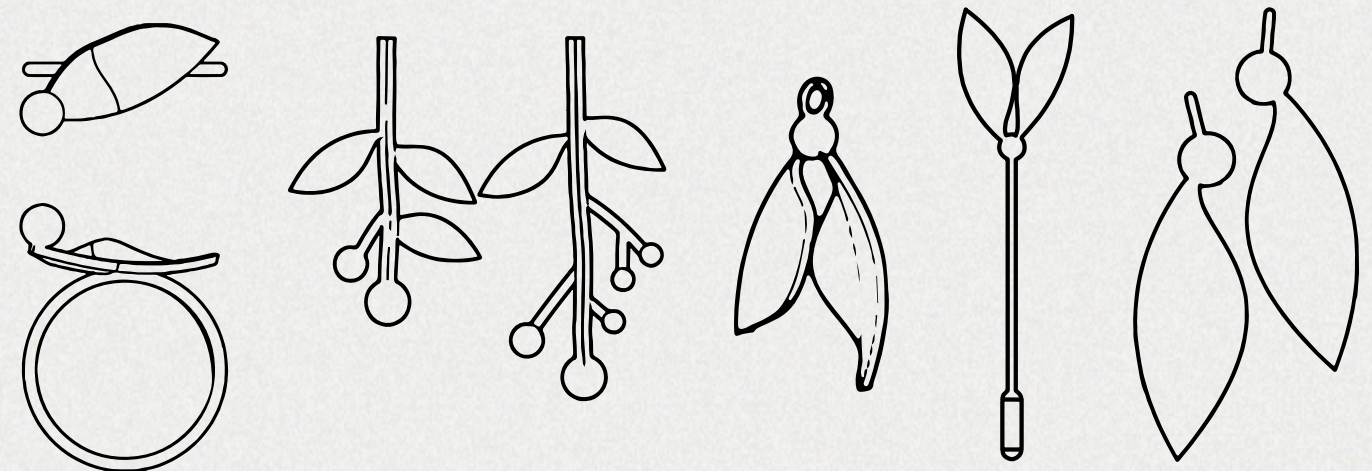
Balance Kollektiv was a pop-up lifestyle jewellery brand created as a group project. The brand's purpose was to create jewellery that would inspire people to have a bigger connection to the outdoors, reminding us that nature can heal and calm us down from our busy lives and provide us with more balance.

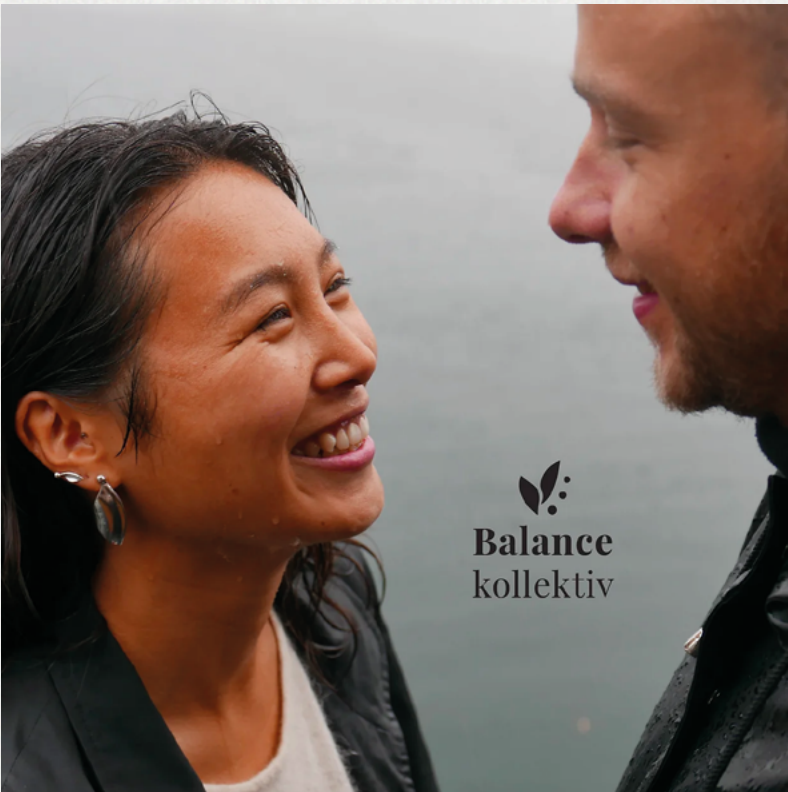
The collection was named "Dew", meaning "tiny drops of water that form on cool surfaces at night".

The pieces were designed, 3D modelled, prototyped and printed in resin and after refining they were cast in recycled sterling silver.

Packaging

One of the brand's mission was to have sustainability as a premise in its decisions – an example of this was the brand's packaging. The packaging was created from second hand bed linens that were hand dyed with natural ingredients, such as coffee and avocado seeds.





08. *Soft Punk*

3D modelling

rendering

editorial

Scope

Pilgrim is a Scandinavian jewellery brand. “Pilgrim for Millennials” was a project that consisted in the creation of a jewellery collection and lookbook for the brand’s new fall & winter season.

This was a group collaboration project where we had to take in consideration Pilgrim’s main target group – millennials –, and understand the possible trends of the season that would attract said target group.

About

The first step was to do a market research and trend forecast, where the group came up with ‘Hunches’ for the next trend that would attend the target group. This hunch then defined the path for the ideation and designing of the collection.

The collection was named “Soft Punk” – based on the theme and trend chosen by the group. The inspiration for the pieces came from safety pins; clips and barbed wire. The final pieces consisted of three types of earrings; two different chains used for both necklace and bracelet; one pendant; one ring and one statement piece – the belt.

All the pieces would be available for purchase in both silver and gold plated options with white cubic zirconias for gemstones.

The group calculated the prices for each product, based on the materials, cost of production and Pilgrim’s brand analysis, and finally created the visuals and lookbook.





09. *Entangled Series*

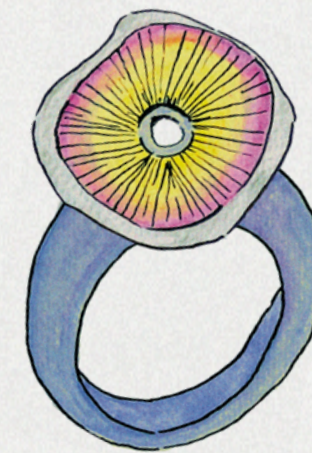
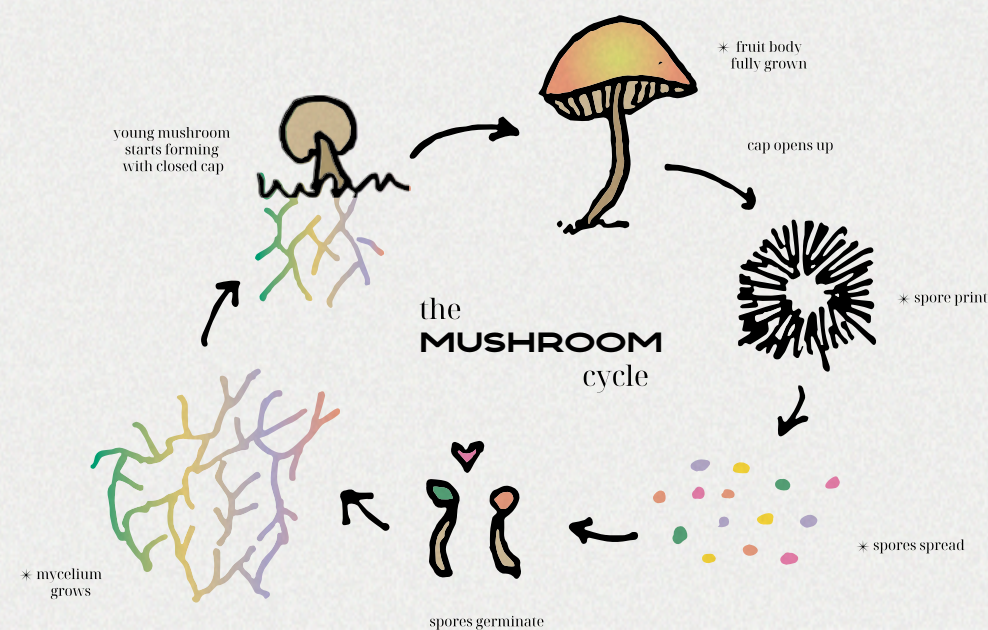
illustration

jewellery

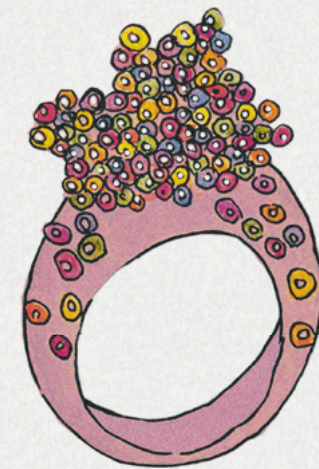
digital art

This project is inspired by the life cycle of mushrooms, that through their underground mycelium networks relate and connect to a deeper knowledge inside earth. These networks exemplify nature's interconnectedness, as they facilitate communication, nutrient exchange, and ecosystem balance among fungi, plants, and other organisms. Mushrooms work as a reminder of the importance of recognising our role within Earth's interconnected systems and, through understanding them, we can inspire a shift towards a more compassionate and balanced coexistence with both each other and the planet.

The concept idea for the jewellery series is to create a set of four rings that depict the mushroom cycle. Each of these rings represent different stages of the process. The jewellery is to be made with lampworking and metal clay techniques, combining glass and silver work.



the **PRINT**



the **SPORES**



the **MYCELIUM**



the **MUSHROOM**



view of the **RINGS**



10. *Tufted Objects*

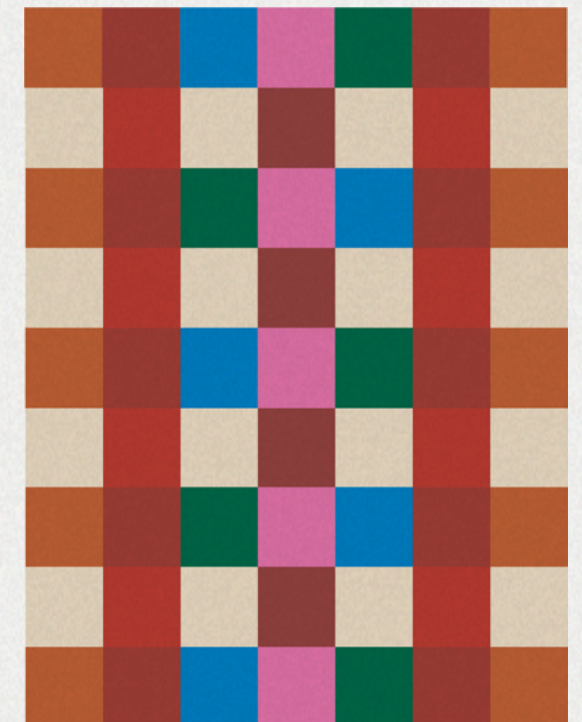
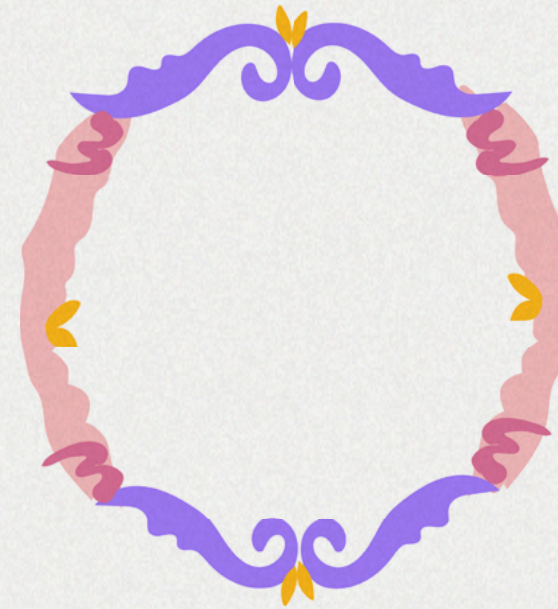
tufting

design

sewing

Tufting became a part of my creative journey in 2023, and it felt like reconnecting with an old friend. After years without working with textiles, I realised how I missed it. Tufting has brought a new sense of joy and experimentation to my practice, and it got me to start sewing again. I love the process of sourcing second-hand materials, giving new life to fabrics and yarns that might otherwise go unused. This section showcases some of the objects I've created through tufting, like mirrors and bags, which combine my passion for textures and colour.

Moving forward, I'm excited to explore how tufting can intersect with my jewellery design. My goal is to create small, functional pieces – like bags and pouches – that serve as both packaging for my jewellery and standalone products. These items are designed to be reused and repurposed, encouraging a more thoughtful and sustainable approach to consumption.



11. Graphic Prints

illustration

design

digital art

This section features a small collection of posters and graphic prints created as part of my exploration into visual storytelling and design.

The examples shown here were made to fit different purposes, such as posters, prints for events, etc.

Each piece represents a step in my journey to learn how to communicate ideas through imagery, composition, and typography.

While I'm still growing in this area, I always enjoy experimenting with different styles and techniques, blending digital tools with hand-drawn elements to create work that feels personal and intentional.

